

NTK 2010 Sponsorship Package NORTH TEXAS KARTERS

Rev up your marketing campaign in 2010 with sponsorship in the fast paced action at North Texas Kartway!

We offer packages starting as low as \$225 per year. Sponsorship packages begin on March 1, 2010 and are in effect until February 28, 2011.



With almost 50 years in the North Texas area, NTK offers a member owner, family oriented racing organization. We focus on providing a fun place for racers, whether they are here just for fun or for the start to a career as a professional racer. Several of our members have gone on to become top national and even international drivers.

Our facility hosts up to 22 club events per year as well as two regional series, the Red River Regional and the Southwest Regional Cup.

In 2010 we will host the NTK Rotax Challenge series, a qualifying series for Rotax Nationals. In addition to these regularly scheduled events, NTK has also hosted many major karting events that include:

- ❖ IKF Nationals
- ❖ KART Regionals
- ❖ KART Nationals
- ❖ Rotax Grand Nationals
- ❖ SKUSA Amateur Nationals
- ❖ WKA National

Newly resurfaced track



Sponsorship options

Name	Cost	Benefits
Media Sponsor	\$225	<ul style="list-style-type: none"> ➤ Logo in newsletter (min of 3 per year) ➤ Logo on the sponsors page and in the revolving sponsor rotation on the website including a link to your site ➤ Logo on any t-shirts printed during the race season
Sign Sponsor	\$300	<ul style="list-style-type: none"> ➤ You may install a 3x6 metal sign on the track fence for the regular season (Made at your cost – per sign request specs)
Membership sponsor	\$400	<ul style="list-style-type: none"> ➤ Your sponsor logo on all the membership cd's that are given out ➤ Your logo and design on the backside of all membership cards or gate cards for the year. ➤ Your logo in the sponsor's page of the website ➤ Up to 2 sponsors may share this space at \$400 each or you can purchase both sections of the label/card
Race night sponsor	\$350	<ul style="list-style-type: none"> ➤ The right to put a banner (at your expense) in the hot grid for the race and Friday night practice prior to the race (if a practice is available) ➤ Announcements during the race that you sponsored the race ➤ Reserved parking spot for the night ➤ Option to present awards after the race
General sponsor	\$500	<ul style="list-style-type: none"> ➤ All benefits of media and sign sponsor ➤ Reserved parking spot. These will be marked on the pit assignment list. ➤ Company announced during race days and at the end of night awards ceremony
Class sponsor	\$625	<ul style="list-style-type: none"> ➤ All benefits of general sponsor ➤ Company name engraved on class awards for series and year end ➤ Company name on a year end jacket ➤ Recognition at year end banquet and the opportunity to present class awards ➤ Priority on pit spot selection over general sponsors ➤ 2 tickets to the year end banquet ➤ 1 spectator pass at each club race
Gold sponsor	\$1000 and up	<ul style="list-style-type: none"> ➤ Custom package to be crafted with the sponsor and presented to the board for approval ➤ 2 tickets to the year end banquet



Feature Comparison

	Media Sponsor	Sign Sponsor	Race Night Sponsor	Membership Sponsor	General Sponsor	Class Sponsor
	\$225	\$300	\$350	\$350	\$500	\$625
Logo on membership cd and gate cards				X		
Banner for race night in hot grid area			X			
3x6 metal sign on fence		X			X	X
Logo in any newsletters	X				X	X
Logo on website with a hyperlink	X				X	X
Logo on t-shirts if they are printed	X				X	X
Reserved Pit Spot for the night			X			
Reserved Pit Spot for the season					X	X
Announcements during the race			X		X	X
Option to present awards			X			X
Name on series and year end awards						X
Name on year end jackets						X
1 Spectator pass at club races						X
2 Tickets to year end banquet						X

