

NTK *2016 Sponsorship Packages*

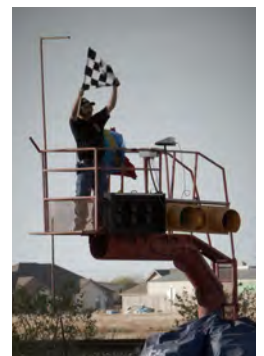
NORTH TEXAS KARTERS

Sponsorship Opportunities Available at North Texas Karters

North Texas Kartway (NTK) is a member-owned karting facility located in Denton, TX. With almost 50 years of karting history, our racing facility has produced some of the top drivers in the nation. With drivers ranking and competing on amateur and professional levels in the USA and internationally.

As with any motorsports venue, sponsors are needed to continue to improve and maintain operations and keep up with the growth of the industry. We offer sponsorship packages starting at \$300. Sponsorship packages begin on March 1, 2016 and are in effect until February 28, 2017, a benefit of one year. In return to our sponsors we offer marketing and exposure benefits to promote their business.

NTK hosts 22 races per calendar year at our track. In addition to NTK club races we have a Rotax Max Challenge qualifier series (needed to compete in the US Rotax Grand Nationals). In addition to all the local fun, we host a very competitive Regional Series (Texas ProKart Challenge), an NTK 500-Lap Endurance Race, and Mini GP motorcycle races all year. Over the years, NTK has also hosted many major karting events that include: Rotax Grand Nationals, SKUSA Regionals, IKF Regionals, KART Nationals, KART Regionals, Polar Bear Series, and Road to The Rock (RIGP).



Sponsorship Levels

Name	Cost	Benefits
Sign Sponsor	\$300	- You may install a 3x6 metal sign on the track fence for the regular season (made at your cost – per sign request specs).
General sponsor	\$500	- All benefits of media and sign sponsor. - Reserved parking spot behind class sponsors spots. These will be marked on the pit assignment list. - Company announced during race days and at the end of night awards ceremony.
Class sponsor	\$750	- All benefits of general sponsor. - Class sponsor. - Company name engraved on class awards for series and year-end championship. - Company name on a championship jacket. - Recognition at year-end banquet and the opportunity to present class awards. - Priority on pit spot selection over general sponsors. - 2 tickets to the year-end banquet. - 1 spectator pass at each club race.
Gold sponsor	\$1500 and up	- Custom package to be crafted with the sponsor and presented to the board for approval. - 2 tickets to the end of year banquet. - 1 spectator pass at each club race.

Feature Comparison

	Sign Sponsor	General Sponsor	Class Sponsor	Gold Sponsor
	\$300	\$500	\$750	\$1500
3x6 metal sign on fence	X	X	X	X
Logo in all newsletters		X	X	X
Logo on NTK website with a hyperlink under sponsors		X	X	X
Logo on t-shirts if they are printed			X	X
Reserved Pit Spot for the season		X	X	X
Announcements during the race			X	X
Option to present awards			X	X
Name on series and year-end awards			X	X
Name on Championship jackets			X	X
1 Spectator pass at club races			X	X
2 Tickets to the year-end banquet			X	X